



YOUTH EMPOWERMENT

Breaking the cycle of poverty with sustainable
entrepreneurship and digital inclusion



Unlocking the Potential of Tanzania's Youth

Youth Empowerment addresses a crucial need for Tanzania's young population, where unemployment is rampant and digital exclusion is widespread.

This project equips rural youth in Tanzania with the tools they need for a sustainable future, offering training in entrepreneurship, green business and digital skills. Through partnerships with public schools, "business clubs" are established, providing students with education in small-scale entrepreneurship and access to essential digital tools. On the schools' demonstration farms, they learn the principles of eco-friendly agriculture.

The project builds on a successful pilot study, which involved 1,680 students from 28 schools in the Kilimanjaro and Arusha regions between 2022 and 2024. It aims to strengthen and support young people's ability to create and achieve sustainable livelihoods.

We are now expanding this important initiative to reach even more young Tanzanians!



Expected results

- ✓ **3,330 students** will gain knowledge in sustainable and climate-resilient entrepreneurship.
- ✓ **112 business clubs** will be established, providing students with education in IT and entrepreneurship, offering alternative and sustainable pathways for the future.
- ✓ **New enterprises** are started in the business clubs.
- ✓ **Increased gender equality.**
- ✓ **Enhanced hope and optimism** among the participating students.

Target group

3,300 students, aged 15–17, with equal representation of boys and girls across **28 schools** in the Arusha and Kilimanjaro regions.

The project will be integrated into the students' schedule and conducted during school hours.

Project period

4 years
(September 2024 – October 2028).

TANZANIA – A COUNTRY FACING MANY CHALLENGES

Tanzania faces significant economic, social, and environmental challenges. Half of the country's 61 million people live in extreme poverty, and Tanzania ranks 160th out of 189 countries in the UNDP Human Development Index.

Over 60 % of the population is under 25 years old, and of the 600,000 youth who leave school each year, only one-tenth can expect to find employment. Despite this, school education rarely encourages an entrepreneurial mindset.

Many youth also suffer from digital exclusion, particularly those from impoverished rural families. Without access to digital tools and the internet, it becomes increasingly difficult to find jobs, develop enterprises, and engage in social and economic opportunities.

Agriculture, which supports 65 % of the population and contributes to 28 % of the country's GDP, is increasingly vulnerable to climate change. To lower the country's future climate risks, agricultural practices must evolve and become more sustainable and climate-resilient.

Moving forward with the next generation

- **High birth rates and high unemployment** require Tanzanians to find new and diverse ways to earn a living.
- To tackle **digital exclusion**, young people, especially girls from poor families need access to digital tools and skills, enabling them to harness the opportunities of the digital economy and improve their competitiveness.
- **Agricultural** methods and practices must be adapted to withstand climate change, ensuring that the next generation of farmers can thrive.
- **Young girls/women** need greater engagement in family income generation, increased awareness of their rights, and opportunities for economic independence.





YOUTH EMPOWERMENT FOCUSES PRIMARILY ON SEVEN OF THE GLOBAL SUSTAINABLE DEVELOPMENT GOALS

1 NO
POVERTY

2 ZERO
HUNGER

4 QUALITY
EDUCATION

5 GENDER
EQUALITY

8 DECENT WORK AND
ECONOMIC GROWTH

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE

13 CLIMATE
ACTION

The project will be integrated into the young people's timetables and will take place during school hours.



TANZANIA NEEDS A NEW GENERATION OF DIGITAL, SUSTAINABLE ENTREPRENEURS!

Join us in making a difference!

Let's explore how your support can

help create lasting change.

For more information about the project and how
a partnership with Hand in Hand works, please contact:
info@handinhandsweden.se



HAND IN HAND

Changing the world, one small business at a time